















Your Guide to **Kanberra® Products**







The Original All Natural Air Purifier.®





















Thank you for your interest in Kanberra® Products!

Kanberra Products offer outstanding opportunities to sell all natural air purifiers and surface cleaners with unique features and benefits for multiple market segments. From our one-of-a-kind gel to our convenient wipes, the products are generating rave reviews nationwide from retailers and consumers alike. More and more people are recognizing the power of Airborne Tea Tree Oil[®] to protect against mold, mildew, bacteria and airborne viruses while removing odors.

The possibilities for Kanberra Products are endless. They are used in the home and office. They protect boats in storage and on the water, and clean air inside the cabin. They freshen the interior of cars and RVs. They eliminate odors in gym bags and are perfect for people with pets. New uses are being discovered every day!

We have provided this guide to get you started toward successful selling right away. You'll find product information to help you sell Kanberra Products and more.

As part of a company founded on the principles of improving indoor air quality and promoting good health, we are committed to the incredible potential of Kanberra Products.

We look forward to working with you in making Kanberra a household name for all natural air purification and surface cleaning.

If you ever have a question or need assistance, please do not hesitate to call the Kanberra Team at (716) 683-3000.

Sincerely,
Joel Solly
President & CEO
KanberraGel.com





















The Company Behind Kanberra Products



Kanberra

The Kanberra Group is part of Indoor Air Professionals (IAP), an indoor air quality firm headquartered outside Buffalo, NY. The company utilizes its Indoor Air Quality expertise and works with leading researchers in the IAQ field to continually refine and develop Kanberra product offerings.





Founded in 1993, IAP specializes in products and services for creating healthier indoor environments for homes, businesses, schools, hospitals, naval and commercial ships, government buildings, and other private and public facilities. The company's services include air duct and ventilation cleaning, mold testing and remediation, whole house air exchange systems, air purifier equipment and related products. IAP's experience includes services on a variety of U.S. Navy ships in the Pacific Fleet in locations around the globe.

The company's work with thousands of local and national clients including commercial businesses helped build a depth of knowledge in indoor air quality matched by few competitors. IAP services help improve employee health, reduce illness and boost productivity for

countless organizations from offices and hotels to schools and hospitals.

Indoor air quality is IAP's sole business. The company does not produce or offer unrelated products or services. This IAQ-specific expertise allow IAP to specialize in effective natural products focused on indoor air. Every product in the full Kanberra lineup – gel, spray, wipes and new hand soap – is the result of this experience, as the company continually strives to create better products and services to protect the health of its clients.





















Kanberra Products are certified pure

Kanberra Gel®, Kanberra Spray®, Kanberra Wipes® and Kanberra Premium Soap® are certified by the Australian Tea Tree Industry Association (ATTIA) verifying the products are made with Pure Australian Tea Tree Oil.

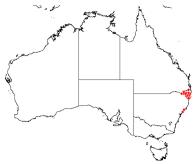
ATTIA is the Australian government approved industry body supporting the tea tree oil industry to enhance the production and uses of Tea Tree Oil (TTO). The certification means Kanberra is officially sanctioned to promote our full portfolio of products as containing Pure Australian Tea Tree Oil

ATTIA gives Kanberra another competitive edge.

- Kanberra products were the first water-based, alcohol-free air purifiers and surface cleaners to use Pure Australian Tea Tree Oil and we continue to utilize that standard for all of its products.
- This important certification further separates Kanberra products – the first to introduce our blend of airborne TTO – from other competitors and imitators on the market.
- Our customers can purchase Kanberra products in confidence knowing that they are receiving an all natural product with the finest ingredients including Pure Australian Tea Tree Oil.

Know where it comes from.

Melaleuca alternifolia – the plant from which TTO is distilled – only occurs naturally in the world in Australia along streams and swampy lowlands of the Mid- and North- Coast of NSW and Southeast Queensland. Kanberra products feature pure TTO from this area – no where else.



From seed to sale.

To assure the highest quality at every step, we walked the Tea Tree fields in Australia, met with the growers and inspected the facilities in order to bring you the finest certified oils for use in all our products.

Watch for fakes.

The ATTIA has reported a growing number of products are using adulterated TTO – sometimes called synthetic or nature identical – and promoting it as pure. Such products use a mix of unknown chemicals from unidentified sources. Most often, no safety or efficacy testing is done on these mixtures.

Pure Australian Tea Tree Oil, on the other hand, must conform to International Standard ISO 4730 (2004) and Australian Standard AS 2782-2009. Kanberra's certification enables us to carry the ATTIA logo on our labels to assure consumers the products are made with Pure Australian Tea Tree Oil.



www.kanberragel.com

Can it pass the pure test?

Over nine hundred peer-reviewed studies have been conducted on pure Australian TTO. These studies document and explain its safety and efficacy both as pure oil and in countless formulations worldwide. No testing has been done using adulterated or synthetic products. ATTIA has identified Chiral Analysis as a simple, inexpensive test that will allow anyone in the TTO supply chain to quickly differentiate between pure, natural TTO and adulterated TTO. Chiral Analysis shows Kanberra TTO to be pure.

Kanberra is pure TTO... quaranteed.

By purchasing only ATTIA certified Pure Australian Tea Tree Oil we can guarantee Kanberra customers are buying a pure, natural product which is comprehensively proven to be safe and effective for its intended use.

Demand Pure Australian Tea Tree Oil

- DEMAND to see the Australian Tea Tree Industry Association's Code of Practice Accreditation from your supplier!
- DEMAND full traceability certificates of the Tea Tree Oil supplied to you!
- **DEMAND** testing to prove the quality and purity of the oil you are buying!



















Kanberra Products deliver the power of Tea Tree Oil (TTO)

Kanberra® Products were the first to introduce water-based, alcohol-free Australian Airborne Tea Tree Oil to attack and degrade mold, mildew and bacteria at the source and remove odors. The innovation continues with a full line of all natural products that are safe around kids and pets.

Made with Tea Tree Oil



Kanberra Gel®

- Air movement takes Tea to attack mold spores. bacteria, etc. and remove • Air is odor-free within odors.
- Eliminates spores in 3-4 Available in 2 oz. and days; gel stays effective for 70-90 days.
- 24/7 protection.
- · Convenient jars available in a variety of sizes.
- · Simply open the jar, remove inner seal and place where needed.
- Available 24 oz. refill pouch - reuse existing iars to save money.



Kanberra **Spray**®

- Tree Oil (TTO) Airborne TTO formula in a spray • Multi-purpose for clean air and surfaces.
 - seconds.
 - 8 oz. sizes, as well as convenient 64 oz. refill container.



Kanberra **Wipes®**

- cleaner surfaces with iust one wipe.
- TTO infused sheets degrade mold, bacteria and fungus at source, help neutralize odors.
- Convenient 30-count package with sealable lid.



Kanberra **Premium** Soap®

- The healing power of Pure Australian Tea Tree Oil in a soap.
- Deeply cleans skin, removes tough odors and degrades bacteria.
- No perfumes or artificial scents
- Cleans the air as lather builds during use.
- Offers antimicrobial and antifungal properties of TTO while leaving hands clean, soft and odor free.
- 56oz refill available.



- Original Kanberra blend and scent.
- Leaves any room smelling fresh and clean in seconds.
- No perfumes or artificial fragrances.
- · Convenient, easy to use 15 ml bottle.



Kanberra Products!



www.kanberragel.com



Kanberra[®] only uses **Pure Australian** Tea Tree Oil certified by ATTIA Ltd.

















Kanberra Products for Many Uses

Auto

- Gel keeps air fresh inside cars, trucks, SUVs, collector cars and more — all year long
- Protects interiors against expensive mold and mildew damage
- Easy to use no mess, simply open the jar
- Auto dealers use to remove odors from pre-owned vehicles
- Effective against even cigarette smoke, damp carpeting and more
- Spray works to fight odors in an instant
- Wipes are perfect for quick clean up of dash and interior surfaces

Recreational Vehicle



- Place gel in or near A/C units, storage lockers and more.
- Kanberra products protect your RV adding to its resale/trade-in value.

Auto and RV Storage:

While the vehicle is in storage, Kanberra Gel® removes airborne mold and mildew then prevents it from coming back. As it settles it also removes impurities from carpets, seats and all other interior surfaces.

That means easier clean-up, no wiping of chemicals, etc.

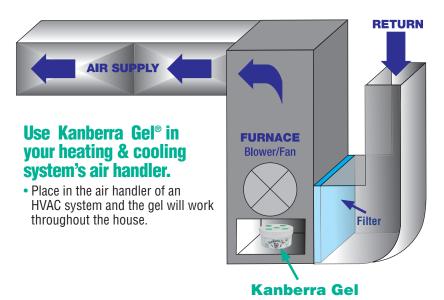
 Ideal for storage of vintage cars, campers, trailers and boats

All Around the Home

 Place gel in just about any room for ongoing protection

 bedrooms, closets, basements, office, pet areas and many others.
 ANYWHERE odors, mold, and mildew are a problem.

- College dorms Kanberra Gel® helps control odors in those lessthan-clean college dorm rooms. Kanberra Spray® gets rid of dorm smells in an instant.
- Storage spaces such from closets and attics to sheds and other storage areas
- Outdoor gear Tents and camping gear, coolers and picnic baskets, tool chests and more. The list is virtually endless.
- Antiques and collectibles Protect valuable books, magazines and other collectibles from mold and mildew when you store with Kanberra Gel[®].





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Pets

Kanberra products are effective in combating pet odors without harming your furry friends.

- An affordable solution to odor problems associated with pets, from cat litter boxes to wet dogs to pets beds.
- Get double the allergy relief for your allergies to pets; for your pets' allergies to mold & mildew.
- Tea Tree Oil helps repel fleas and ticks.
- Effective against reptile odor but safe for use around birds.

Sports

Kanberra products safely and efficiently remove stubborn odors and debris from athletic gear (clothing and footwear) and equipment. They are best placed in kids' lockers and dressing rooms, closets, on shoe racks, and anywhere odor could be an issue.

Also ideal for, health clubs, sports complexes and golf courses to protect against mold and mildew in changing rooms and locker areas.

- Easily removes odor from lockers and equipment bags, from hockey and football to baseball and lacrosse.
- Spray provides all natural odor removal in an instant.

Hotels & Real Estate



- Convenient gel containers are easy to set in an unnoticeable place within the room.
- The gel continually works whether or not the room is occupied.
- Commercial and residential real estate companies use Kanberra Gel® to keep apartments fresh between leases, during open houses, etc.

A Health Aid

Many, many people are suffering from allergies and respiratory problems. The medicinal and therapeutic properties of Kanberra products may help reduce symptoms associated with these common health problems safely and effectively.





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Boat

Gel is placed within the air handling units or an inconspicuous place in the cabin – air is cleaner and healthier, as the gel neutralizes odors and impurities.

- Forced and natural air flow activates the gel's vapors throughout the craft.
- Protects HVAC components from mildew and mold growth – save on upkeep costs.
- Penetrates porous materials and provides long-lasting protection.

Protect against mold and mildew damage in:

- Electronics Panel Components
- Deck Storage Lockers
- Rope Lockers
- Bait Lockers
- Lazzarette
- Interior Galleys
- Chiller Systems & Fresh Air Make Up Units
- Bilge Area
- Black Water System Pipe work

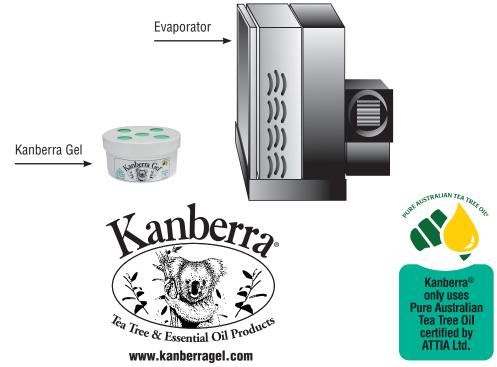
Mold and mildew damage in many of these areas, especially sensitive electronics, can cost thousands to repair or clean up.

Protects against expensive damage during storage.

Dampness and temperature fluctuations inside a vessel during storage provide a breeding ground for mold and fungus, even in heated storage. The airborne spores attack and feed on cellulose and other organic material in the boat, which also causes bad odors. The gel will freeze but goes right back to work upon thawing.

 Kanberra products protect your boat adding to its resale/trade-in value.

Typical Marine Air Handler Placement



















It all started with Kanberra Gel

To understand the innovation behind Airborne Australian Tea Tree Oil, it's good to start with the star of our product line – Kanberra Gel® – the original, all natural air purifier.

Kanberra Gel is a proprietary blend of water-based, alcohol-free pharmaceutical-grade Australian Tea Tree Oils. When used, Kanberra Gel allows the natural antiseptic properties of the oils to become airborne through an evaporative release.

How does Kanberra Gel work?

At the micro-biotic level, the air itself absorbs the pharmaceutical grade oils. As the air circulates and lands on the source (the mold, mildew, etc.), Kanberra Gel begins neutralizing and eliminating problems and associated odors on contact. It does so naturally, with no chemicals.

How Should I Place the Container?

The beauty of Kanberra Gel is that it can be placed anywhere, as long as you have a flat surface. If you are a new user of the product it is recommended you follow our usage modes with their approximate application times:

- Shock Mode (2-3 days) Uncap the product and place it open without the diffuser lid.
- Maintenance Mode (up to 30 days) Place the diffuser lid on the container to slow overall evaporation.
- Protection Mode (30 to 90 days)

 The application area is effectively 'clean' and the product will now provide airborne protection against any re-growth.
- Refill Mode Refill containers to keep Protection Mode activated.



How Long Does Kanberra Gel Work?

The dissipation rate for Kanberra Gel will vary by conditions. In typical applications, the Gel will take anywhere from 3 to 8 weeks to completely evaporate however it will have a residual effect for up to 45 days. After this time it is recommended to replace the Kanberra Gel in order for it to continually offer protection. Various conditions will affect the dissipation rate. For example, if the Kanberra Gel is placed under a fan, the rate of evaporation will increase due to the increased air flow. In areas of heavy particulates, like cigarette smoke, heavy molds or around pets, Kanberra Gel may evaporate faster. Once the original particulates are addressed, the dissipation of Kanberra Gel should slow into what we call "Maintenance Mode". Please refer to the Usage Chart for typical size to area recommendations.

Will Kanberra Gel Leave a Scent?

When Kanberra Gel is working all you should smell is clean air, the way Nature intended. No fragrances, no masking and no perfumes, just true fresh air. Kanberra Gel is unlike any product on the market for eliminating molds, mildew, fungi and their associated odors. Instead of masking the odors with a chemical fragrance,

Kanberra Gel actually neutralizes the cause of the odors, leaving the air to return to its original fresh state.

How is Kanberra Gel Packaged?

Kanberra Gel is packaged in air-tight, drip-free containers with an inner seal and a lid with holes, and comes in 1oz, 2oz, 4oz, 8oz, 16oz and 32oz containers. Kanberra Gel is also available in 24oz refill pouches.

Other Facts:

Warm Climates - Odor-causing bacteria do not discriminate when it comes to climate. Residents of desert areas who deal with dry heat find plenty of applications for Kanberra products. In hot climate areas, air conditioning is running frequently. A "Bio-film" almost always forms on the air-conditioning components, more specifically the coils. This blanket of bacteria is a toxic blend of dust and bacteria juiced by the moisture from the air-conditioning system. The natural properties of Kanberra assist in breaking down that blanket and washing it away.

Use Together for Complete Protection

Use **Kanberra Gel** with **Kanberra Spray** for total protection against odor and bacteria. While the gel works 24/7, the spray provides fast, targeted odor control.



www.kanberragel.com





















Kanberra Gel® Usage Chart:

2 oz. Gel 200-250 sq. ft.

- Auto/classic car storage
- Deck storage lockers
- Pet crates, litter box areas
- Cabins
- Bathrooms
- Rope lockers
- Closets
- Bait Lockers

4 oz. Gel 250-400 sq. ft

- Smaller RV's
- Bedrooms
- Storage area
- College dorms
- Laundry rooms
- Storage of small to medium boats (up to 20 ft.)
- Interior galleys
- Bilge area / head
- Black water system pipe work

8 oz. Gel 400+ sq. ft.

- Large RV's
- Living room
- Attics
- Large bedroom
- Pool houses
- Small basements
- Storage of larger boats (up to 40 ft.)
- Cabins
- Storage area
- Sheds

Also available in other sizes:

- 1 oz. container For small areas up to 100 sq. ft., sports bags, diaper pails, garbage cans & more
- 16 oz. container Very large rooms, residential HVAC systems (directly in air handler units)
- 24 oz. refill pouch Standard refill size
- **Ultimate** 1.25 gallon pail Best for yachts and multiple use consumers



www.kanberragel.com











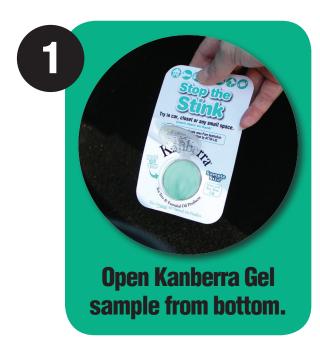






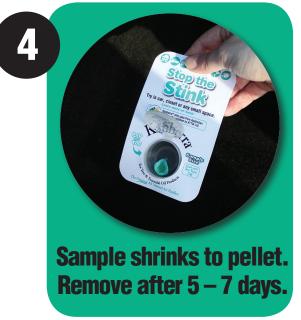


Kanberra Gel Sample Test



2 **Place sample** under vehicle seat.



























There is only one Kanberra

The Original All Natural Air Purifier.

Kanberra was the first-to-market with an all-natural air purifier and we have refined our products ever since. Make the comparison and you'll see that Kanberra products have every advantage.

- Water-based
- Alcohol & chemical-free
- ATTIA certification
- · Made in the USA
- Unique plastic/aluminum containers coated and double-walled to withstand tea tree oil
- A complete line of products gel, spray, wipes and premium soap
- Refill sizes for convenience
- Industrial line of products
- Made by one company with one focus improving indoor air quality and health





Introducing...

Kanberra® Diffusing Essential Oils:

Original Kanberra Blend & Scent



Put the Power of Pure Australian Tea Tree Oil in Your Customers' Diffusers

New Kanberra Essential Oil Blend has the same signature scent that our customers have come to associate with the all natural air purifier. Our Kanberra blend of diffusing oils is just another option to make tea tree oil airborne. Whether diffused in home, office or RV, Kanberra continues to offer the benefits of anti-microbial and anti-fungal properties. It's great during the winter months when windows are usually closed.

• Same great Kanberra scent in seconds

• Leaves any room smelling fresh and clean

No perfumes or artificial fragrances

• Convenient, easy to use 15 ml bottle



Available now!
Call 800-683-0021
Or click here to request information.









Introducing...

Kanberra® Premium Soap

for cleaner air and skin

Put the power of Pure Australian Tea Tree Oil at your customers fingertips.

New Kanberra® Premium Soap gives you the healing power of Pure Australian Tea Tree Oil to deeply clean skin, remove tough odors and degrade bacteria.

- Cleans the air as you lather
- No perfumes or artificial scents
- Leaves hands clean, soft and odor free
- Offers antimicrobial and antifungal properties of Tea Tree Oil
- Convenient, easy to use 200mL pump bottle

Sell a new type of soap

- Offer your customers a new natural soap
- Multi-purpose sales opportunities for use in bath, kitchen, RV, camping, workshop, for pet owners and more
- Great appeal to fans of Kanberra Gel[®], Kanberra Spray[®] and Kanberra Wipes[®]

Affordable price point MRP just \$9.99

Available in cases of 12





Be Sure It's Pure.

Clean Air, Skin & Surfaces Naturally!

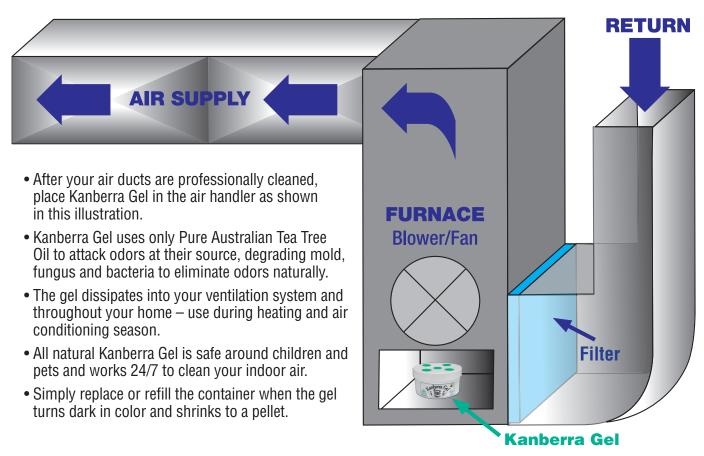


The Original All Natural Air Purifier.®



Enjoy cleaner air throughout your entire home

Use Kanberra Gel® in your heating & cooling system's air handler.



Kanberra offers a complete line of natural products – gel, spray and wipes – including economical refill sizes to keep your home cleaner and healthier.







Kanberra® Industrial Fogger & Industrial Concentrate

Industrial products for commercial use



Kanberra CYCLONE 2730



Industrial Spray & Fogging Concentrate 2.5 L or 8 oz

Kanberra® Industrial Fogger

Kanberra Item Code	Description	——— Specifications ———	
		Flow Rate	Particle Size
Industrial Fogger			
CYCLONE 2730	Handheld ULV Sprayer	0-2.4oz/minute	5-20 microns

Kanberra® Industrial Spray & Fogging Concentrate

KSPRAYCONCNTRT 2.5 L Kanberra Industrial Spray & Fogging Concentrate

KSPRAYCONCNTRT8OZ 8 oz Kanberra Industrial Spray & Fogging Concentrate

Directions for use with Kanberra Industrial Foggers:

Severity of Problem	Dilution Rate	To Make 1 Gallon
Heavy Odor	1 cup (8oz) concentrate+ 4 cups (40oz) water	3 cups (24oz) concentrate + 13 cups (104oz) water
Medium Odor	1 cup (8oz) concentrate + 15 cups (120oz) water	1 cup (8oz) concentrate + 15 cups (120oz) water
Light Odor	1 cup (8oz) concentrate + 63 cups (504oz) water	2oz concentrate + 16 cups (128oz) water







Kanberra®

Retail Products

Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com



Use in ventilation systems, rooms, autos, RVs, boats, gym bags and more. Provides long-lasting protection – works 24/7, no plugs, no wires. Safe around kids and pets.

1 oz

2 oz

4 oz

8 oz















Kanberra **Spray**® **All Natural Odor Remover** Spray for fast odor control in:

equipment & more! 2 oz

KS002

8 oz KS008

kitchens, bathrooms, basements,

cars, trash containers, sports



Kanberra Premium Soap®

Premium Soap For cleaner air and skin, Leaves skin clean, soft and odor free. For home, commercial and marine environments.

Kanberra

200 mL

KGSOAP07



Kanberra Diffusing Essential Oils®

Original Kanberra Blend & Scent

Get the benefits of anti-microbial and anti-fungal properties where ever you diffuse.



15 mL KE015MLORIG







Kanberra® Retail Products

Kanberra® only uses Pure Australian Tea Tree Oil certified by ATTIA Ltd.

Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com

POP Display

Wire Rack POP Display

Holds Gel and Spray. Comes with display header and 50 brochures.

Wire Rack

KG000WR



POP Display Examples







Kanberra Gel[®] Sample Packs

12 Pack

KGSAMPLE12



100 Pack

KGSAMPLE100





Kanberra Rack Brochures

50 Pack

KGBRGEN





Coming Soon!

Watch for More Exciting Kanberra Products!





Kanberra®

Special Order Products

Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com



We offer larger commercial sized products as well as convenient and economical refills.

Kanberra Gel®

16 oz



For use in very large rooms and residential HVAC units (directly in air handler units).

KG00016



Kanberra Gel®

32 oz



For use in very large indoor spaces.

KG00032



Kanberra Gel®
Refill Pouch

24 oz

Reasealable twist off cap makes refilling original jars easy and saves money.

KG0024P





Kanberra Gel®

1.25 Gallon Pail

Ideal for use on megayachts.

KG01250





Kanberra Spray® Refill

64 oz

Economical and convenient resealable container is ideal for refilling original bottles.

KS64R





Kanberra Soap® Refill

64 oz

Economical and convenient resealable container is ideal for refilling original bottles.

KGSOAPREFL.

