Your Guide to Kanberra® Products

www.KanberraGel.com
Thank you for your interest in Kanberra® Products!

Kanberra Products offer outstanding opportunities to sell all natural air purifiers and surface cleaners with unique features and benefits for multiple market segments. From our one-of-a-kind gel to our convenient wipes, the products are generating rave reviews nationwide from retailers and consumers alike. More and more people are recognizing the power of Airborne Tea Tree Oil® to protect against mold, mildew, bacteria and airborne viruses while removing odors.

The possibilities for Kanberra Products are endless. They are used in the home and office. They protect boats in storage and on the water, and clean air inside the cabin. They freshen the interior of cars and RVs. They eliminate odors in gym bags and are perfect for people with pets. New uses are being discovered every day!

We have provided this guide to get you started toward successful selling right away. You’ll find product information to help you sell Kanberra Products and more.

As part of a company founded on the principles of improving indoor air quality and promoting good health, we are committed to the incredible potential of Kanberra Products.

We look forward to working with you in making Kanberra a household name for all natural air purification and surface cleaning.

If you ever have a question or need assistance, please do not hesitate to call the Kanberra Team at (716) 683-3000.

Sincerely,

Joel Solly
President & CEO
KanberraGel.com
The Company Behind Kanberra Products

The Kanberra Group is part of Indoor Air Professionals (IAP), an indoor air quality firm headquartered outside Buffalo, NY. The company utilizes its Indoor Air Quality expertise and works with leading researchers in the IAQ field to continually refine and develop Kanberra product offerings.

Founded in 1993, IAP specializes in products and services for creating healthier indoor environments for homes, businesses, schools, hospitals, naval and commercial ships, government buildings, and other private and public facilities. The company’s services include air duct and ventilation cleaning, mold testing and remediation, whole house air exchange systems, air purifier equipment and related products. IAP’s experience includes services on a variety of U.S. Navy ships in the Pacific Fleet in locations around the globe.

The company’s work with thousands of local and national clients including commercial businesses helped build a depth of knowledge in indoor air quality matched by few competitors. IAP services help improve employee health, reduce illness and boost productivity for countless organizations from offices and hotels to schools and hospitals.

Indoor air quality is IAP’s sole business. The company does not produce or offer unrelated products or services. This IAQ-specific expertise allow IAP to specialize in effective natural products focused on indoor air. Every product in the full Kanberra lineup – gel, spray, wipes and new hand soap – is the result of this experience, as the company continually strives to create better products and services to protect the health of its clients.
Kanberra Products are certified pure

Kanberra Gel®, Kanberra Spray®, Kanberra Wipes® and Kanberra Premium Soap® are certified by the Australian Tea Tree Industry Association (ATTIA) verifying the products are made with Pure Australian Tea Tree Oil.

ATTIA is the Australian government approved industry body supporting the tea tree oil industry to enhance the production and uses of Tea Tree Oil (TTO). The certification means Kanberra is officially sanctioned to promote our full portfolio of products as containing Pure Australian Tea Tree Oil.

ATTIA gives Kanberra another competitive edge.

• Kanberra products were the first water-based, alcohol-free air purifiers and surface cleaners to use Pure Australian Tea Tree Oil and we continue to utilize that standard for all of its products.

• This important certification further separates Kanberra products – the first to introduce our blend of airborne TTO – from other competitors and imitators on the market.

• Our customers can purchase Kanberra products in confidence knowing that they are receiving an all natural product with the finest ingredients including Pure Australian Tea Tree Oil.

Know where it comes from.

Melaleuca alterifolia – the plant from which TTO is distilled – only occurs naturally in the world in Australia along streams and swampy lowlands of the Mid- and North-Coast of NSW and Southeast Queensland. Kanberra products feature pure TTO from this area – no where else.

Can it pass the pure test?

Over nine hundred peer-reviewed studies have been conducted on pure Australian TTO. These studies document and explain its safety and efficacy both as pure oil and in countless formulations worldwide. No testing has been done using adulterated or synthetic products.

ATTIA has identified Chiral Analysis as a simple, inexpensive test that will allow anyone in the TTO supply chain to quickly differentiate between pure, natural TTO and adulterated TTO. Chiral Analysis shows Kanberra TTO to be pure.

Kanberra is pure TTO... guaranteed.

By purchasing only ATTIA certified Pure Australian Tea Tree Oil we can guarantee Kanberra customers are buying a pure, natural product which is comprehensively proven to be safe and effective for its intended use.

From seed to sale.

To assure the highest quality at every step, we walked the Tea Tree fields in Australia, met with the growers and inspected the facilities in order to bring you the finest certified oils for use in all our products.

Watch for fakes.

The ATTIA has reported a growing number of products are using adulterated TTO – sometimes called synthetic or nature identical – and promoting it as pure. Such products use a mix of unknown chemicals from unidentified sources. Most often, no safety or efficacy testing is done on these mixtures.

Pure Australian Tea Tree Oil, on the other hand, must conform to International Standard ISO 4730 (2004) and Australian Standard AS 2782-2009. Kanberra’s certification enables us to carry the ATTIA logo on our labels to assure consumers the products are made with Pure Australian Tea Tree Oil.

Demand Pure Australian Tea Tree Oil

• DEMAND to see the Australian Tea Tree Industry Association’s Code of Practice Accreditation from your supplier!

• DEMAND full traceability certificates of the Tea Tree Oil supplied to you!

• DEMAND testing to prove the quality and purity of the oil you are buying!
Kanberra Products deliver the power of Tea Tree Oil (TTO)

Kanberra® Products were the first to introduce water-based, alcohol-free Australian Airborne Tea Tree Oil to attack and degrade mold, mildew and bacteria at the source and remove odors. The innovation continues with a full line of all natural products that are safe around kids and pets.

Kanberra Gel®
- Air movement takes Tea Tree Oil (TTO) airborne to attack mold spores, bacteria, etc. and remove odors.
- Eliminates spores in 3-4 days; gel stays effective for 70-90 days.
- 24/7 protection.
- Convenient jars available in a variety of sizes.
- Simply open the jar, remove inner seal and place where needed.
- Available 24 oz. refill pouch – reuse existing jars to save money.

Kanberra Spray®
- TTO formula in a spray – clean air and surfaces.
- Air is odor-free within seconds.
- Available in 2 oz. and 8 oz. sizes, as well as convenient 64 oz. refill container.

Kanberra Wipes®
- Multi-purpose for cleaner surfaces with just one wipe.
- TTO infused sheets degrade mold, bacteria and fungus at source, help neutralize odors.
- Convenient 30-count package with sealable lid.

Kanberra Premium Soap®
- The healing power of Pure Australian Tea Tree Oil in a soap.
- Deeply cleans skin, removes tough odors and degrades bacteria.
- No perfumes or artificial scents.
- Cleans the air as lather builds during use.
- Offers antimicrobial and antifungal properties of TTO while leaving hands clean, soft and odor free.
- 56 oz refill available.

Kanberra Diffusing Essential Oils®
- Original Kanberra blend and scent.
- Leaves any room smelling fresh and clean in seconds.
- No perfumes or artificial fragrances.
- Convenient, easy to use 15 ml bottle.

Ver 1.18
Kanberra Products for Many Uses

Auto

• Gel keeps air fresh inside cars, trucks, SUVs, collector cars and more — all year long
• Protects interiors against expensive mold and mildew damage
• Easy to use — no mess, simply open the jar
• Auto dealers use to remove odors from pre-owned vehicles
• Effective against even cigarette smoke, damp carpeting and more
• Spray works to fight odors in an instant
• Wipes are perfect for quick clean up of dash and interior surfaces

All Around the Home

• Place gel in just about any room for ongoing protection — bedrooms, closets, basements, office, pet areas and many others. ANYWHERE odors, mold, and mildew are a problem.

All Around the Home

• Ideal for storage of vintage cars, campers, trailers and boats

Recreational Vehicle

• Place gel in or near A/C units, storage lockers and more.
• Kanberra products protect your RV adding to its resale/trade-in value.

Auto and RV Storage:

While the vehicle is in storage, Kanberra Gel® removes airborne mold and mildew then prevents it from coming back. As it settles it also removes impurities from carpets, seats and all other interior surfaces.

Use Kanberra Gel® in your heating & cooling system’s air handler.

• Place in the air handler of an HVAC system and the gel will work throughout the house.

College dorms — Kanberra Gel® helps control odors in those less-than-clean college dorm rooms. Kanberra Spray® gets rid of dorm smells in an instant.

Storage spaces such from closets and attics to sheds and other storage areas

Outdoor gear — Tents and camping gear, coolers and picnic baskets, tool chests and more. The list is virtually endless.

Antiques and collectibles — Protect valuable books, magazines and other collectibles from mold and mildew when you store with Kanberra Gel®.

Kanberra® only uses Pure Australian Tea Tree Oil certified by ATTIA Ltd.

www.kanberragel.com
Pets
Kanberra products are effective in combating pet odors without harming your furry friends.
• An affordable solution to odor problems associated with pets, from cat litter boxes to wet dogs to pets' beds.
• Get double the allergy relief – for your allergies to pets; for your pets' allergies to mold & mildew.
• Tea Tree Oil helps repel fleas and ticks.
• Effective against reptile odor but safe for use around birds.

Sports
Kanberra products safely and efficiently remove stubborn odors and debris from athletic gear (clothing and footwear) and equipment. They are best placed in kids’ lockers and dressing rooms, closets, on shoe racks, and anywhere odor could be an issue.
Also ideal for, health clubs, sports complexes and golf courses to protect against mold and mildew in changing rooms and locker areas.
• Easily removes odor from lockers and equipment bags, from hockey and football to baseball and lacrosse.
• Spray provides all natural odor removal in an instant.

Hotels & Real Estate
• Convenient gel containers are easy to set in an unnoticeable place within the room.
• The gel continually works whether or not the room is occupied.
• Commercial and residential real estate companies use Kanberra Gel® to keep apartments fresh between leases, during open houses, etc.

A Health Aid
Many, many people are suffering from allergies and respiratory problems. The medicinal and therapeutic properties of Kanberra products may help reduce symptoms associated with these common health problems safely and effectively.
Boat
Gel is placed within the air handling units or an inconspicuous place in the cabin – air is cleaner and healthier, as the gel neutralizes odors and impurities.

- Forced and natural air flow activates the gel’s vapors throughout the craft.
- Protects HVAC components from mildew and mold growth – save on upkeep costs.
- Penetrates porous materials and provides long-lasting protection.

Typical Marine Air Handler Placement

Protect against mold and mildew damage in:
- Electronics Panel Components
- Deck Storage Lockers
- Rope Lockers
- Bait Lockers
- Lazzarette
- Interior Galley
- Chiller Systems & Fresh Air Make Up Units
- Bilge Area
- Black Water System Pipe work

Mold and mildew damage in many of these areas, especially sensitive electronics, can cost thousands to repair or clean up.

Protects against expensive damage during storage.
Dampness and temperature fluctuations inside a vessel during storage provide a breeding ground for mold and fungus, even in heated storage. The airborne spores attack and feed on cellulose and other organic material in the boat, which also causes bad odors. The gel will freeze but goes right back to work upon thawing.

- Kanberra products protect your boat adding to its resale/trade-in value.

Kanberra
Tea Tree & Essential Oil Products
www.kanberragel.com
It all started with Kanberra Gel

To understand the innovation behind Airborne Australian Tea Tree Oil, it’s good to start with the star of our product line – Kanberra Gel® – the original, all natural air purifier.

Kanberra Gel is a proprietary blend of water-based, alcohol-free pharmaceutical-grade Australian Tea Tree Oils. When used, Kanberra Gel allows the natural antiseptic properties of the oils to become airborne through an evaporative release.

**How does Kanberra Gel work?**

At the micro-biotic level, the air itself absorbs the pharmaceutical grade oils. As the air circulates and lands on the source (the mold, mildew, etc.), Kanberra Gel begins neutralizing and eliminating problems and associated odors on contact. It does so naturally, with no chemicals.

**How Long Does Kanberra Gel Work?**

The dissipation rate for Kanberra Gel will vary by conditions. In typical applications, the Gel will take anywhere from 3 to 8 weeks to completely evaporate however it will have a residual effect for up to 45 days. After this time it is recommended to replace the Kanberra Gel in order for it to continually offer protection. Various conditions will affect the dissipation rate. For example, if the Kanberra Gel is placed under a fan, the rate of evaporation will increase due to the increased air flow. In areas of heavy particulates, like cigarette smoke, heavy molds or around pets, Kanberra Gel may evaporate faster. Once the original particulates are addressed, the dissipation of Kanberra Gel should slow into what we call “Maintenance Mode”. Please refer to the Usage Chart for typical size to area recommendations.

**How is Kanberra Gel Packaged?**

Kanberra Gel is packaged in air-tight, drip-free containers with an inner seal and a lid with holes, and comes in 1oz, 2oz, 4oz, 8oz, 16oz and 32oz containers. Kanberra Gel is also available in 24oz refill pouches.

**Other Facts:**

**Warm Climates**

– Odor-causing bacteria do not discriminate when it comes to climate. Residents of desert areas who deal with dry heat find plenty of applications for Kanberra products. In hot climate areas, air conditioning is running frequently. A “Bio-film” almost always forms on the air-conditioning components, more specifically the coils. This blanket of bacteria is a toxic blend of dust and bacteria juiced by the moisture from the air-conditioning system. The natural properties of Kanberra assist in breaking down that blanket and washing it away.

**Use Together for Complete Protection**

Use Kanberra Gel with Kanberra Spray for total protection against odor and bacteria. While the gel works 24/7, the spray provides fast, targeted odor control.
**Kanberra Gel® Usage Chart:**

<table>
<thead>
<tr>
<th>2 oz. Gel</th>
<th>4 oz. Gel</th>
<th>8 oz. Gel</th>
</tr>
</thead>
<tbody>
<tr>
<td>200-250 sq. ft.</td>
<td>250-400 sq. ft.</td>
<td>400+ sq. ft.</td>
</tr>
<tr>
<td>• Auto/classic car storage</td>
<td>• Smaller RV’s</td>
<td>• Large RV’s</td>
</tr>
<tr>
<td>• Deck storage lockers</td>
<td>• Bedrooms</td>
<td>• Living room</td>
</tr>
<tr>
<td>• Pet crates, litter box areas</td>
<td>• Storage area</td>
<td>• Attics</td>
</tr>
<tr>
<td>• Cabins</td>
<td>• College dorms</td>
<td>• Large bedroom</td>
</tr>
<tr>
<td>• Bathrooms</td>
<td>• Laundry rooms</td>
<td>• Pool houses</td>
</tr>
<tr>
<td>• Rope lockers</td>
<td>• Storage of small to medium boats (up to 20 ft.)</td>
<td>• Small basements</td>
</tr>
<tr>
<td>• Closets</td>
<td>• Interior galleys</td>
<td>• Storage of larger boats (up to 40 ft.)</td>
</tr>
<tr>
<td>• Bait Lockers</td>
<td>• Bilge area / head</td>
<td>• Cabins</td>
</tr>
<tr>
<td></td>
<td>• Black water system pipe work</td>
<td>• Storage area</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Sheds</td>
</tr>
</tbody>
</table>

Also available in other sizes:

- **1 oz. container** — For small areas up to 100 sq. ft., sports bags, diaper pails, garbage cans & more
- **16 oz. container** — Very large rooms, residential HVAC systems (directly in air handler units)
- **24 oz. refill pouch** — Standard refill size

- **Ultimate® 1.25 gallon pail** — Best for yachts and multiple use consumers

At Kanberra, we cut our teeth in the marine industry. Protect against expensive mold and mildew damage all season long and during storage.
Kanberra Gel Sample Test

1. Open Kanberra Gel sample from bottom.

2. Place sample under vehicle seat.

3. Notice the difference within 36 hours.

4. Sample shrinks to pellet. Remove after 5 – 7 days.
There is only one Kanberra

The Original All Natural Air Purifier.

Kanberra was the first-to-market with an all-natural air purifier and we have refined our products ever since. Make the comparison and you’ll see that Kanberra products have every advantage.

- Water-based
- Alcohol & chemical-free
- ATTIA certification
- Made in the USA
- Unique plastic/aluminum containers coated and double-walled to withstand tea tree oil
- A complete line of products – gel, spray, wipes and premium soap
- Refill sizes for convenience
- Industrial line of products
- Made by one company with one focus – improving indoor air quality and health
Introducing…

Kanberra® Diffusing Essential Oils: Original Kanberra Blend & Scent

Put the Power of Pure Australian Tea Tree Oil in Your Customers’ Diffusers

New Kanberra Essential Oil Blend has the same signature scent that our customers have come to associate with the all natural air purifier. Our Kanberra blend of diffusing oils is just another option to make tea tree oil airborne. Whether diffused in home, office or RV, Kanberra continues to offer the benefits of anti-microbial and anti-fungal properties. It’s great during the winter months when windows are usually closed.

• Same great Kanberra scent in seconds
• Leaves any room smelling fresh and clean
• No perfumes or artificial fragrances
• Convenient, easy to use 15 ml bottle

Available now! Call 800-683-0021 Or click here to request information.

Kanberra diffuser coming in 2018!
Introducing...
Kanberra® Premium Soap
for cleaner air and skin

Put the power of Pure Australian Tea Tree Oil at your customers fingertips.

New Kanberra® Premium Soap gives you the healing power of Pure Australian Tea Tree Oil to deeply clean skin, remove tough odors and degrade bacteria.
- Cleans the air as you lather
- No perfumes or artificial scents
- Leaves hands clean, soft and odor free
- Offers antimicrobial and antifungal properties of Tea Tree Oil
- Convenient, easy to use 200mL pump bottle

Sell a new type of soap
- Offer your customers a new natural soap
- Multi-purpose sales opportunities – for use in bath, kitchen, RV, camping, workshop, for pet owners and more
- Great appeal to fans of Kanberra Gel®, Kanberra Spray® and Kanberra Wipes®

Affordable price point
MRP just $9.99
Available in cases of 12

Be Sure It’s Pure.
Clean Air, Skin & Surfaces Naturally!

Kanberra®
Tea Tree & Essential Oil Products
The Original All Natural Air Purifier.
After your air ducts are professionally cleaned, place Kanberra Gel in the air handler as shown in this illustration.

Kanberra Gel uses only Pure Australian Tea Tree Oil to attack odors at their source, degrading mold, fungus and bacteria to eliminate odors naturally.

The gel dissipates into your ventilation system and throughout your home – use during heating and air conditioning season.

All natural Kanberra Gel is safe around children and pets and works 24/7 to clean your indoor air.

Simply replace or refill the container when the gel turns dark in color and shrinks to a pellet.

Kanberra offers a complete line of natural products – gel, spray and wipes – including economical refill sizes to keep your home cleaner and healthier.
Kanberra® Industrial Fogger &
Industrial Concentrate

Industrial products for commercial use

Kanberra® Industrial Fogger

<table>
<thead>
<tr>
<th>Kanberra Item Code</th>
<th>Description</th>
<th>Flow Rate</th>
<th>Specifications</th>
<th>Particle Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>CYCLONE 2730</td>
<td>Handheld ULV Sprayer</td>
<td>0-2.4oz/minute</td>
<td></td>
<td>5-20 microns</td>
</tr>
</tbody>
</table>

Kanberra® Industrial Spray & Fogging Concentrate

<table>
<thead>
<tr>
<th>Description</th>
<th>Kanberra Item Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5 L Kanberra Industrial Spray &amp; Fogging Concentrate</td>
<td>KSPRAYCONCNTRT</td>
</tr>
<tr>
<td>8 oz Kanberra Industrial Spray &amp; Fogging Concentrate</td>
<td>KSPRAYCONCNTRT8OZ</td>
</tr>
</tbody>
</table>

Directions for use with Kanberra Industrial Foggers:

<table>
<thead>
<tr>
<th>Severity of Problem</th>
<th>Dilution Rate</th>
<th>To Make 1 Gallon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heavy Odor</td>
<td>1 cup (8oz) concentrate + 4 cups (40oz) water</td>
<td>3 cups (24oz) concentrate + 13 cups (104oz) water</td>
</tr>
<tr>
<td>Medium Odor</td>
<td>1 cup (8oz) concentrate + 15 cups (120oz) water</td>
<td>1 cup (8oz) concentrate + 15 cups (120oz) water</td>
</tr>
<tr>
<td>Light Odor</td>
<td>1 cup (8oz) concentrate + 63 cups (504oz) water</td>
<td>2oz concentrate + 16 cups (128oz) water</td>
</tr>
</tbody>
</table>
Kanberra® only uses Pure Australian Tea Tree Oil certified by ATTIA Ltd.

Use in ventilation systems, rooms, autos, RVs, boats, gym bags and more. Provides long-lasting protection – works 24/7, no plugs, no wires. Safe around kids and pets.

<table>
<thead>
<tr>
<th>Size</th>
<th>Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 oz</td>
<td>Kanberra® Spray® All Natural Odor Remover</td>
</tr>
<tr>
<td>2 oz</td>
<td>Kanberra® Wipes® All Natural Wipes</td>
</tr>
<tr>
<td>4 oz</td>
<td>Kanberra Premium Soap®</td>
</tr>
<tr>
<td>8 oz</td>
<td>Kanberra Diffusing Essential Oils® Original Kanberra Blend &amp; Scent</td>
</tr>
</tbody>
</table>

Kanberra Group
800 Commerce Parkway
Lancaster, New York 14086
Phone: 716-683-3000
Fax: 716-683-3005
www.KanberraGel.com
Kanberra® was the first to introduce water-based, alcohol-free, blend of Pure Airborne Australian Tea Tree Oils to attack and degrade mold, mildew and bacteria at the source to remove odors. The innovation continues with a full line of all natural products safe around kids and pets. For home, boat, auto, RV, office, gym bags, diaper genie, storage areas, pet areas, travel and more. Kanberra Gel® – Works 24/7 by dissipating into the air. Kanberra Spray® – Cleans air and surfaces in an instant. Kanberra Wipes® – Cleaner surfaces in just one wipe. Kanberra Hand Wash® – Cleans hands and air.

Kanberra Group
800 Commerce Parkway
Lancaster, New York 14086
Phone: 716-683-3000
Fax: 716-683-3005
www.KanberraGel.com

Kanberra® only uses Pure Australian Tea Tree Oil certified by ATTIA Ltd.

Kanberra Gel® Sample Packs
12 Pack
KGSAMPLE12

100 Pack
KGSAMPLE100

Kanberra Rack Brochures
50 Pack
KGBRGEN

Coming Soon! Watch for More Exciting Kanberra Products!
Kanberra® only uses Pure Australian Tea Tree Oil certified by ATTIA Ltd.

We offer larger commercial sized products as well as convenient and economical refills.

**Kanberra Gel®**
- **16 oz**
  - For use in very large rooms and residential HVAC units (directly in air handler units).
  - KG00016

**Kanberra Gel®**
- **32 oz**
  - For use in very large indoor spaces.
  - KG00032

**Kanberra Gel® Refill Pouch**
- **24 oz**
  - Reasellable twist off cap makes refilling original jars easy and saves money.
  - KG0024P

**Kanberra Gel®**
- **1.25 Gallon Pail**
  - Ideal for use on megayachts.
  - KG01250

**Kanberra Spray® Refill**
- **64 oz**
  - Economical and convenient resealable container is ideal for refilling original bottles.
  - KS64R

**Kanberra Soap® Refill**
- **64 oz**
  - Economical and convenient resealable container is ideal for refilling original bottles.
  - KGSOAPREFL

*All sales on Special Order Products are final and are not eligible for return.*