Marine Group Boat Works Recognized by Better Business Bureau

San Diego boatyard honored for business practices and environmental leadership.

By Ambrosia Sarabia

CHULA VISTA — Marine Group Boat Works, a full-service boat and superyacht maintenance, repair and renovation facility located on San Diego Bay, was recognized for outstanding business practices, receiving the San Diego Better Business Bureau’s (BBB) Torch Award for Marketplace Ethics. In addition, the business was honored as one of the finalists for the Workboat Environmental Award, for its contribution to “greening the environment.”

“It’s a natural practice to treat things you deem valuable with the utmost care and respect, whether it’s at home, in the workplace or regarding the environment,” said Reed Roberts, vice president of Marine Group Boat Works. “It’s inspiring to be recognized for implementing such a simple philosophy.”

The Workboat Environmental Award focuses on organizations that demonstrate innovative and effective environmental initiatives in day-to-day business operations. Recipients are chosen for sustainable practices, innovation toward environmental stewardship and compliance with environmental regulations and requirements.

Marine Group Boat Works, which was featured on the History Channel’s “Modern Marvels” program for housing the largest Travelift in the nation (66-ton lift capacity), was selected as one of the finalists after submitting an essay for the award.

The essay included a description of the business’ storm drain system, which captures 100 percent of runoff in a 60,000-gallon storage tank; and how the Travelift enables the company to perform vessel work away from the water, to avoid polluting the bay. Projects that require sandblasting or painting are shrink-wrapped to prevent debris from entering the air and a implemented recycling program recycles metals, plastics, cardboard and paper. Marine Group Boat Works also participates in bay cleanups, copper-free bottom paint services and other environmental programs.

The BBB Torch Award selects recipients based on four areas, including management practices, community relations, communications and marketing practices, and industry reputation. The BBB recognized seven companies and one nonprofit organization for meeting exceptional business standards and contributing to maintaining a fair and honorable marketplace.

Driscoll’s “Do It Yourself” Weekend

February 13-14, 2010

Driscoll will open its yard for a limited number of customers to do their own work over President's Day Weekend.